

CONTACT

✉ adrianamichelle2@gmail.com

📍 Toa Alta, P.R. 00953

📄 <https://www.adriana vazquezent.com/>

EDUCATION

**AUGUST 2023-
SEPTEMBER 2024**

**ENTERTAINMENT
BUSINESS MASTER'S
DEGREE, FULL SAIL
UNIVERSITY**

2017 - 2022

**BACHELOR'S DEGREE IN
AUDIOVISUAL
COMMUNICATIONS,
UPR RIO PIEDRAS
CAMPUS**

**BACHELOR'S DEGREE IN
ADVERTISING AND
PUBLIC RELATIONS,
UPR RIO PIEDRAS
CAMPUS**

SKILLS

- Adobe Illustrator and Photoshop
- Word, Excel
- Working knowledge of Social Media platforms
- Fast learner
- Bilingual
- Team player
- Dynamic and productive individual.
- Self-motivated with high energy.

ADRIANA M. VÁZQUEZ

➤ EXPERIENCE

JANUARY 2023- PRESENT

- **PRODUCTION AND MEDIA COORDINATOR**

MUÑOZ HOLDINGS LLC

Coordinated and executed large-scale events including:

- **World Baseball Classic 2026**
- **Gran Feria de Autos Antiguos 2026**
- **The Bar Show 2026**
- **ISA World Surfing Games 2024**
- **Puerto Rico 10K Run 2023, 2024 and 2025**
- **Senadores de San Juan 2024-2025 season**
- **Puerto Rico Challenge 2024 and 2025**
- **Junte Boricua, the first Puerto Rican Parade**

Ensuring seamless event operations from planning through execution. Managed event timelines, collaborated with cross-functional teams, and maintained strong communication with sponsors to support on-site activations and overall event success. Oversaw media output quality related to each event and for the World Baseball Classic maintained direct coordination with MLB to ensure efficient and smooth event execution.

- **SOCIAL MEDIA MANAGEMENT**

**MUÑOZ HOLDINGS 2025 TO PRESENT
PUERTO RICO 10K RUN 2023, 2024 AND 2025
2025 SEASON OF SENADORES DE SAN JUAN**

Managed social media accounts for both organizations while providing customer service support via email. Developed content and promotional strategies to effectively connect sponsors with the event, and supported sponsor needs throughout the event and the season.

MARCH 2020- OCTOBER 2022

- **FACILITATOR AND EDUCATOR IN THE PREVENTION OF DRIVING UNDER THE INFLUENCE OF ALCOHOL OR CONTROLLED SUBSTANCES**

PROGRAMA FIESTA II UNIVERSIDAD DE PUERTO RICO

Responsible for developing new social media strategies to promote prevention messages. Presented conferences to students about preventing driving under the influence of alcohol and controlled substances. Additionally, created social media content and wrote articles for Fiesta Times magazine.